

ECO-Find Supplier Case Study

Every green product has a story

ECO-Buy believes that every green product and supplier has a story to tell. We can help you develop that story into a valuable case study that will help promote your products.



ECO-Buy's vision

ECO-Buy's vision is that all purchasing decisions take the environment into account and that a vibrant market for green products exists.

ECO-Find helps achieve this by helping connect buyers with genuine green suppliers.

ECO-Buy is constantly looking for new and innovative ways to help ECO-Find Suppliers promote their products beyond their ECO-Find listing.

What would a ECO-Find Supplier case study cover?

When developing your case study, we will focus on the key sustainability issues relevant to your products, for example:

Energy saved, waste diverted to landfill, water saved, materials recycled, toxicity avoided etc.

ECO-Buy understands sustainable products and the type of information buyers need. We will work to ensure your case study is credible and works as an valuable marketing tool.

How does an ECO-Find Supplier case study benefit my business?

One of the things that Suppliers constantly say they need is independent endorsement of their products.

ECO-Buy's focus on the key quantifiable environmental benefits of your product will ensure the case study meets this requirement.

Case studies gain strong traction with organisational buyers including Local Government, State Government and Business.

How much does it cost?

The standard ECO-Find Supplier Case Study costs \$3000 + GST. (Prices subject to confirmation).

Tailored case study packages can be developed.

Contact details for further information

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Buying Recycled Plastic – What is the impact on waste streams?

Recycling and using recycled products is becoming the norm among businesses, governments and the general public. A wide range of uses can be gleaned from a material that, until recently, would have gone straight to landfill, helping customers feel proud of the contribution they have made to an environmental problem.

Companies making products from recycled plastics usually source their material from either a recycling company or local businesses looking to reduce their environmental impact.

The big question facing the recycling industry is just how big an impact these Companies are having on the plastic waste stream.

There is a significant difference between the amount of plastic used in Australia each year and the amount of recyclable plastic (including flexible plastics e.g. films, and rigid plastics e.g. bottles and food containers) and that actually enter the waste stream. A large proportion of plastics that are produced will not enter the waste stream for many years, if ever; as they are incorporated into the construction of buildings or made in to long lasting plastics such as house hold appliances.

This study will therefore look at the proportion of recyclable materials that are used in the recycled plastics industry, this is plastics that will enter the waste stream shortly after being created and that are able to be recycled using current technology.

Of the 356,147 tonnes of recyclable plastics that entered Victoria's waste stream in 2011, 41.1% (146,204 tonnes) were recycled. With recyclable plastics now being a valuable global commodity, up to half of the recovered plastics were exported for processing with the remaining 75,000 tonnes (approx.) distributed between various reprocessors in Australia to be converted into new products.

The proportion of plastics being recycled is increasing each year, with a 21% increase in plastics in the waste stream being sorted for recycling between 2009 to 2010.

Fig 4: Proportion of recyclable plastics either going to landfill or being sent to reprocessors for to be recycled in Victoria

Category	Percentage
Recyclable plastics going to landfill	41%
Recyclable plastics going to reprocessors	59%